

Driving engagement in Transport & Logistics



Industry engagement score

Engaged employees lead to better safety outcomes and greater business success. But on average, only 3 in 5 industry employees are actively engaged. The top performing organisations engage up to 90% of their people, while for underperformers, this is only 35-45%.

What can we learn from the industry leaders?

Leading organisations excel in...



Displaying care and commitment to their employees



Connecting individual roles to the organisation's future



Consistently demonstrating their chosen values and behaviours

To nurture engagement, you can...



Listen to your employees who do the work



Connect strategy to your people to create a more personal connection



Pursue the ambition of being a values-based organisation

Read our full insights report here: [Transport & Logistics employee engagement trends](#)

Make employee wellbeing a priority

According to our [In-Touch employee pulse survey](#), designed to support clients and their people during the pandemic, employees are anxious about wellbeing, safety and having the right equipment (such as PPEs).

Safety management & communications can be improved

Insync is also proud to partner with the NHVR to produce the [2020 Heavy Vehicle Safety survey](#), which found 62% of respondents have a basic safety management system in place; and while 78% of managers say there is an ongoing program of safety promotion and communications, only 52% of drivers agree.

Insync is the leading Employee Engagement and Customer Experience agency in the Transport and Logistics industry, working with peak bodies such as NHVR and the ALC, through to large and small organisations across Australia, NZ and SE Asia.

We have market leading frameworks and tools, but more than that, we are committed to the success of our clients and underpin all our work with a full-service approach.

Talk to us today about how we can transform your organisation to be truly employee-centric.